

FOR IMMEDIATE RELEASE

Fairhaven Health Launches IsoFresh Probiotic

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Fairhaven Health, a leader in natural, science-based women's health care products, has launched IsoFresh Probiotic, the newest addition to the company's IsoLove® brand. IsoFresh Probiotic is a once-daily oral probiotic supplement with five strains of friendly bacteria, totaling 10 billion colony forming units, formulated to support a healthy vaginal ecosystem.

Seventy-five percent of women will experience a yeast infection at some point in their lifetime, and an estimated 29 percent of women aged 14 to 49 will experience bacterial vaginosis (BV). "Maintaining healthy balance between the friendly bacteria and the pathogenic, harmful bacteria in your vagina is key to preventing vaginal odors, irritation and infections," said Dr. Peter Rizk, MD. "The research about the benefits of oral probiotics continues to grow, and I recommend probiotic supplements to patients concerned that bacterial imbalance may be negatively impacting their vaginal health."

IsoFresh Probiotic is manufactured in the USA in a GMP-certified facility, made without gluten or soy, and suitable for vegetarians. Each bottle contains a 30-day supply.

Fairhaven Health is part of the BlueRoot Health family of companies. Learn more at fairhavenhealth.com.

Note: this release is drawn from BlueRoot Health's internal archives; the original source document had a placeholder day-of-month.